



# LMI BULLETIN

Issue #3 | June 2025



## Land Acknowledgement

We acknowledge that our office is situated on the traditional Haudenosaunee Mohawk Territories with gratitude and respect, we acknowledge the significant contributions indigenous peoples have made to preserve the land around us.

## Sections of the LMI Bulletin

- Section One Words from the Executive Director
- Section Two Highlighted News: Cross Border Travel Impact on Accommodation Partners in Southeastern Ontario
- Section Three Local Job Postings
- Section Four LMI Help Desk

## Section One: Words From the ED



This is the third monthly Labour Market Information Bulletin. We appreciate the positive feedback and response from our partner organizations as well as the general public. We are committed to providing accurate, up to date information and analysis across the catchment area.

This Bulletin has four (4) sections as outlined above. Our “Highlighted News” section this month, focuses on cross border traffic and its impact on accommodation partners in southeastern Ontario. Section Three provides information on local job postings in our catchment area consisting of the United Counties of Leeds and Grenville, Frontenac County and Loyalist Township. The final section provides a link to our LMI Help Desk which is a tool for job-seekers and other community partners to ask questions about the local labour market. We hope that these bulletins continue to serve as a useful and interactive forum for discourse in our evolving economic times. Please send any comments to me at [frank@workforcedev.ca](mailto:frank@workforcedev.ca)

## Section Two: Highlighted News: “Cross Border Travel Impacts on Accommodation Partners in Southeastern Ontario”

The 1000 Islands corridor has long been described as the eighth “Wonder of the World” by visitors from across the globe. The area is home to several boat tour operators, Boldt and Singer Castles, Fort Henry, an array of hotels, bed and breakfasts, world class dining opportunities, a casino, art galleries, live music events and much, much more. The recent imposition of tariffs from our southern neighbour has impacted on cross border travel as Canadians have markedly chosen to decrease visits into the United States, while fluctuations in American visits to Canada and Ontario is ongoing.

### Cross-Border Travel Impediments and Emerging Responses – A Guide

- A.) **The Government of Ontario** Budget for 2025/26 included continued investments in Ontario’s Tourism sector. The government invested over \$ 200 Million in 2024/25. (<https://budget.ontario.ca/2025>) Combining these investments with additional investments in the Agri-Food Sector through support of 8,500 farms, Ontario grape and wine production, Ontario forest investments as well as incentives to foster enhanced shelf space in LCBO outlets, grocery providers and convenience stores as a means of increasing market share has the potential to bode well for job seekers.
- B.) **The Canadian Government**, through its Tourism Growth Program, has budgeted for the investment of \$ 308 Million over three years to applicants across the nation. (<https://feddev-ontario.canada.ca/en/funding-southern-ontario/tourism-growth-program-southern-ontario>) These investments are targeted to assisting tourism partners to maintain and expand market opportunities, which have the potential to stabilize and increase employment opportunities.
- C.) **Statistics Canada Data** on visits to Canada in March highlighted decreases in year over year inbound automotive travel (-8.7%). Similar decreases occurred in March of 2024. These are seasonal variances. Air arrivals increased marginally (2.2%) in 2025. Industry insiders anecdotally suggest that the tourism sector should experience marked increases in 2025 as a combined result of a strong American dollar, and a stated aversion from many Canadians to travel in to the United States. Similarly, industry insiders and government sources postulate an increase in visitors to Canada from European Countries as a direct result of the imposition of tariffs by the United States, fears of traveling to the U.S. as well as enhanced efforts by the Canadian government to promote Canada as an excellent travel destination.

D.) Local accommodation partners have been gearing up for projected summer and fall increases in business in 2025. Employment service providers across the region have hosted job fairs, connected, engaged with and expanded their employer pools and helped persons across the age span to successfully acquire jobs. Interviews with local merchants including restaurants, artisan shops, and others report success in recruitment across the region to date. Areas of continued focus for the summer and fall are students as well as persons who have retired and are seeking part time employment opportunities or second careers.

## Section Three: Local Job Postings

This section provides information on local jobs that are in demand by reviewing data of the job hubs on the EWIB web-site. [Click here](#) to visit the EWIB's job board. [Click here](#) to search for specific job demand data for the current month.

### Job Postings - EWIB Region

	# New Job Postings	Job Type			Job Duration		
		Full-Time	Part-time	Casual	Permanent	Contract	Temporary
May 2025	2,045	1,881	153	11	1,927	75	43
April 2025	2,766	2,608	129	29	2,568	136	62
May 2024	2,290	1,772	518	0	1,975	232	83
% Change Since Previous Month	-26.1%	-27.9%	18.6%	-62.1%	-25.0%	-44.9%	-30.6%
% Change Over Last Year	-10.7%	6.2%	-70.5%	#DIV/0!	-2.4%	-67.7%	-48.2%

Source: Job Demand Report - Job Hubs - EWIB

EWIB Region includes Leeds & Grenville Counties, Frontenac County and Loyalist Township

May 2025 showed 2,045 new job postings. This was a decrease over the previous month of April of 26.1% and a decrease of 10.7% from a year ago in May 2024. The majority of job postings are full-time and permanent. The decrease in job postings may be reflective of the cautious labour market due to the uncertainties of the impact of tariffs.



## Job Postings by Top 20 Occupations in May 2025 - EWIB Region

NOC Code	Occupational Title	# Job Postings
64100	Retail salespersons and visual merchandisers	132
65201	Food counter attendants, kitchen helpers and related support occupations	94
44101	Home support workers, caregivers and related occupations	65
63200	Cooks	64
60020	Retail and wholesale trade managers	54
65310	Light duty cleaners	48
42201	Social and community service workers	47
73300	Transport truck drivers	43
13110	Administrative assistants	40
13100	Administrative officers	37
75201	Delivery service drivers and door-to-door distributors	36
32101	Licensed practical nurses	35
65102	Store shelf stockers, clerks and order fillers	33
75110	Construction trades helpers and labourers	33
31301	Registered nurses and registered psychiatric nurses	31
64409	Other customer and information services representatives	27
65200	Food and beverage servers	26
64410	Security guards and related security service occupations	25
73201	General building maintenance workers and building superintendents	25
54100	Program leaders and instructors in recreation, sport and fitness	24

Source: Job Demand Report - Job Hubs - EWIB

### Current Local Job Demand – Qualitative Information from Local Employers

Job demand for retail salespersons, hotel and restaurant servers, cooks and retail/wholesale trades managers across the region has been steady. Direct contacts from EWIB staff with local hotels, stores and restaurants for input on their experiences, indicate that many establishments hired additional staff in anticipation of a busier than average season.

Officials noted there has been increased interest and bookings from members of European countries, Canadian residents as well as Americans due to several factors. European visitors have reportedly expressed reluctance to visit the United States due to the current administration, while Canadians from numerous provinces report a renewed commitment to buying Canadian products and travelling in Canada. The high exchange rate of the U.S. dollar compared to the Canadian dollar continues to be an attraction to American tourists despite political uncertainties.

## Section Four: LMI Help Desk

EWIB provides a free Labour Market Information (LMI) Help Desk Service to the public. Questions can be submitted by completing an online form and a response will be sent to you within 5 business days. [Click here](#) to request local labour market information from our LMI Help Desk.

